



**Institute of Technology and Business**  
&  
**University of Prishtina “Hasan Prishtina”, Faculty of Economics**



**Innovative Economic Symposium 2023: Economic Consequences of/in a Turbulent World**  
**October 26-27, 2023**

**Conference program**

**Thursday, 26.10.2023**

**Plenary session**

Time	Room:	Session I	Chair:	Link:
9.00-09.25	AME		A/Prof. Edona PERJUCI	
08.30-08.40		Opening of the Google Meet room		
09.00-09.05		Prof. Dr. Driton Balaj – Dean of Faculty of Economics “Hasan Prishtina” (onsite)		
09.05-09.10		Prof. Dr. Qerim Qerimi – Rector of University of Prishtina “Hasan Prishtina” (onsite)		
09.10-09.15		prof. Marek Vochozka, MSc, MBA, Ph.D., dr. h.c. – Rector Emeritus of Institute of Technology and Business (online)		
09.15-09.20		A/Prof. Jarmila Straková, MSc., Ph.D. - vice-rector for strategy and development (online)		
09.20-09.25		MSc. Eva Dolejšová, PhD – in the name of organizers (onsite)		

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Time	ROOM:	Session II: Plenary session	Chair:	Link:
09.30-12.20	AME		A/Prof. Mjellma CARABREGU	
09.30-11.00		<b>Keynote:</b> Prof. Dr. Boguslaw Sardinha: Social economy – a forgotten issue on European Political Economy? ( <i>Online</i> )		
10.00-10.30		<b>Keynote:</b> Prof. Dr. Ivan Pavić & Nikša Alfirević: Students' prosocial and pro-environmental attitudes and behaviors in the post-Covid and the post-rules-based world, ( <i>Onsite</i> )		
10.30-11.00		<b>Keynote:</b> Prof. Dr. Besnik Krasniqi: Institutional Quality and Well-being across Europe: A Multilevel Analysis using Eurobarometer Survey ( <i>Onsite</i> )		

**COFFEE BREAK 11.00-11.20**

11.20-11.40	<b>Performance Appraisal in a Telecommunication Company in Albania</b> <i>Mimoza Guri Manxhari, Anisa Semaj (Onsite)</i>
11.40-12.00	<b>The impact of the pandemic on the development of share prices of gaming companies and the gaming global index</b> <i>Jiří Kučera, Simona Kelemenová (Onsite)</i>
12.00-12.20	<b>The FX rate spillover effects during Russia-Ukraine war</b> <i>Florin Aliu (Onsite)</i>

**LUNCH BREAK 12.30-14.00**

Time 14.00-16.40	<b>Session III - Enterprise management</b>	
	Chair: Yelizaveta Apanovych, MSc	
	ROOM: AME	Link
14.00-14.30	<b>Keynote:</b> Prof. Dr. <b>Iraj Hashi</b> , Spillover effects on innovation activities of knowledge using and knowledge creating firms: Evidence from an emerging economy <i>(Onsite)</i>	
14.30-15.00	<b>Keynote:</b> Prof. Dr. <b>Veland Ramadani</b> Entrepreneurship in Turbulent Times and Crises: Lessons (to be) Learned <i>(Onsite)</i>	

**COFFEE BREAK 15.00-15.20**

15.20-15.40	<b>The impact of digital marketing on the performance of telecommunication firms in Kosovo</b> <i>Valire Tasholli, Lura Rexhepi Mahmutaj, Besnik Krasniqi (Onsite)</i>
15.40-16.00	<b>Factors that influence businesses to take environmental impact reduction steps and possibilities of shifting to a circular economy in the Western Balkans</b> <i>Nora Jusufi, Nagip Skenderi (Onsite)</i>
16.00-16.20	<b>The impact of COVID-19 on the performance of businesses in Kosovo</b> <i>Kamer Brahimaj (Onsite)</i>
16.20-16.40	<b>The circular solution to the functioning of breweries</b> <i>Michaela Jannová, Jana Portová (Onsite)</i>

**COFFEE BREAK 16.40-16.55**

Time 16.55-18.15	<b>Session IV</b>	
	<b>Session IV A-Finance</b> Chair: A/Prof. Arber HOTI	<b>Session IV B- Education and Growth</b> Chair: A/Prof. Lura Rexhepaj
	ROOM: AME	ROOM: Salla e profesoreve-Fakulteti JURIDIK Link:
16.55-17.15	<b>Assessing the mediating role of organizational trust in the relationship between job satisfaction and employee</b> <i>Altanchimeg Zanabazar, Gerelt-od Uvgunkhuu, Sarantuya Jigjiddorj, Chimedtsogzol Yondon (Online)</i>	<b>A complex relation between education and growth: institutional context</b> <i>Gazmend Amaxhekaj, Driton Qehaja (onsite)</i>
17.15-17.35	<b>Bitcoins, S&amp;P 500 and FTSE indexes in times of financial meltdowns</b> <i>Pavel Rousek (Online)</i>	<b>Delegation in modern workspaces-literature review</b> <i>Mimoza Manxhari, MarselaÇengeli, Liridon Veliu (onsite)</i>
17.35-17.55	<b>Exploring the link between internal marketing strategies and employee benefits in the banking sector</b> <i>Granit Baca, Nail Reshidi (Onsite)</i>	<b>The Nexus of remittances and migration: Impacts on labour market dynamics through bivariate probit analysis in Kosovo</b> <i>Genc Zhuzhi (onsite)</i>
17.55-18.15	<b>Digital transformation for sustainable financial inclusion: Evidence from saving and credit co-operative societies in Kenya</b> <i>Juliana N. Kamau (Online)</i>	<b>Research and development impact in economic structural changes,</b> <i>Luljeta Aliu Mulaj, But Dedaj (onsite)</i>

**19.30 CONFERENCE DINNER** at SOMA FLOW FOOD restaurant (<https://maps.app.goo.gl/22sTHJ6b9zDNfzoF7>)

**Friday, 27.10.2023**

Time 9.00-11.00	<p style="text-align: center;"><b>Session V</b> Chair: Jakub Horák, MSc, MBA</p> <p>ROOM: AME <span style="float: right;">Link:</span></p>	
9.00-9.30	<p><b>Keynote:</b> A/Prof. Dr. Florin ALIU, Infection Diseases in the context of cryptocurrencies</p>	
	<p style="text-align: center;"><b>Session V-B</b></p> <p>ROOM: AME <span style="float: right;">Link:</span></p> <p style="text-align: center;">Chair: A/Prof. Mjellma CARABREGU</p>	<p style="text-align: center;"><b>Session VI-B</b></p> <p>ROOM: Salla e profesoreve-Fakulteti JURIDIK <span style="float: right;">Link:</span></p> <p style="text-align: center;">Chair: Dr. Sead UJKANI</p>
09.40-10.00	<p><b>Export diversification: A micro perspective of Kosovo exporters</b> <i>Fitore Kostanica</i></p>	<p><b>Impact of COVID-19 on Stock Prices in the Global Video Game Market</b> <i>Martin Smrt, Anna Hodinová, Róbert Kuchár (Online)</i></p>
10.00-10.20	<p><b>Availability of business valuation tools: sectoral differences in Central and Eastern Europe</b> <i>Tomáš Krulický, Veronika Šanderová, Ihor Hurnyk (Online)</i></p>	<p><b>Analyzing market volatility in the USA and Japan during COVID-19: Insights from the EGARCH model</b> <i>Arber Hoti, Alban Elshani</i></p>
10.20-10.40	<p><b>Effects of financial development and economic growth on CO<sub>2</sub> emissions,</b> <i>Arbenita Klllokoqi, Krenare Shahini Gollopeni</i></p>	<p><b>Availability of business valuation tools: sectoral differences in Central and Eastern Europe</b> <i>Tomáš Krulický, Veronika Šanderová, Ihor Hurnyk (Online)</i></p>
10.40-11.00	<p><b>Firms' size, competitive environment, and strategy's impact on the usage of strategic cost management</b> <i>Besa Sadikaj</i></p>	<p><b>The effects of the covid-19 pandemic and the war in Ukraine on western Balkans inflation</b> <i>Artë Kastrati, Fatlume Jaha, Samire Sahiti (Onsite)</i></p>
<b>COFFEE BREAK 11.00-11.20</b>		
11.20-11.40	<p><b>Impact of Covid-19 pandemic in the gastronomy sector in Kosovo</b> <i>Erza Ibishi</i></p>	<p><b>An investigative analysis on the effect of financial reporting and tax of firms in Kosovo</b> <i>Blinera Sylejmani (Onsite)</i></p>
11.40-12.00	<p><b>Testing reliability of technical analysis models for short-time prediction of the price at the financial market</b> <i>Róbert Kuchár, Simona Hašková, Petr Šuleř (Online)</i></p>	<p><b>Cryptocurrencies and their Position in the financial market,</b> <i>Apanovych Y., Šafář J. (Online)</i></p>
12.00-12.20	<p><b>Legal resources of OTC contracts for financial derivatives in the financial market of Kosovo,</b> <i>Diamata Sojeva, Armand Krasniqi (Onsite)</i></p>	<p><b>The Impact of operational functions outsourcing on organizational performance: A theoretical review</b> <i>Flokart Aliu, Albana Berisha Qehaja</i></p>
12.20-12.40	<p><b>Proposal for a new approach to the specific valuation of a building on foreign land with a concrete example</b> <i>Katrin Remeňová, Jaromír Vrbka, Eva Koubková (Online)</i></p>	<p><b>Are foreign investments in Western Balkans determined by pull or push factors?</b> <i>Neshat Podvorica (onsite)</i></p>
12.40-13.00	<p><b>The asymmetric and long-run effect of political stability and economic risk on FDI in Turkey,</b> <i>Demet Beton Kalmaz, Figen Yesilada (Onsite)</i></p>	<p><b>Bibliometric analysis of anti-corruption academic literature (2017-2022)</b> <i>Ivan Pavić, Nikša Alfirević, Damir Piplica</i></p>
Time 13.00-13.10	<p style="text-align: center;"><b>Session V, Closing of the conference</b> ROOM: AME</p>	
13.00-13.10	<p style="text-align: center;">Closing ceremony Chair: Albulena SHALA</p>	
13.15	<p><b>LUNCH</b></p>	

## Other important information

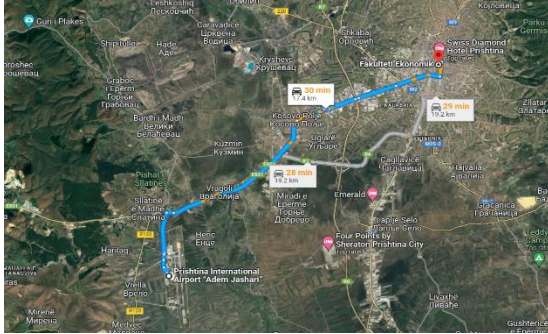
**TIME:** Central European Time, [Time in Kosova](#)

**Location:** [Fakulteti Ekonomik](#), Prishtina University

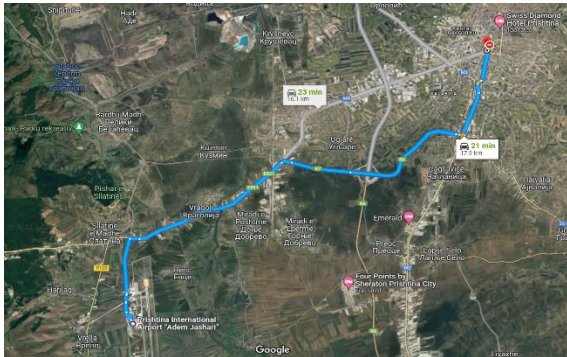
**Link:** [Prishtina](#)

## How to get:

[LINK:](#) Pristina International Airport Adem Jashari to Faculty of Economics



[LINK:](#) Prishtina International Airport "Adem Jashari" to Cathedral of Saint Mother Teresa



**Bus:** [Public Transport | Prishtina International Airport \(limakkosovo.aero\)](#)

## How to get from:

Hotel Sirius-Faculty of Economics: LINK: [Sirius-FE](#)

Hotel AFA-Faculty of Economics LINK: [AFA-FE](#)